



Sacramento, California

The 20th Annual
Dr. Martin
Luther
King, Jr.
Celebration

2019 MLK Celebration
**SPONSORSHIP
LEVELS &
BENEFITS**

*Celebrating our 20th Year Remembering and Honoring
Dr. Martin Luther King, Jr. For Changing Our World For The Better.*

**I HAVE A DREAM
PRESENTING**

\$15,000

**CIVIL RIGHTS ACT OF
1964 PLATINUM**

\$10,000

**Dr. DOROTHY AND JERRY
ENOMOTO FOUNDING**

\$5,000

FREEDOM RIDER

\$2,250

COMMUNITY BUILDER

\$1,250

Saturday, January 26, 2019
mlkcelebrationsacramento.org

The 20th Annual Dr. Martin Luther King, Jr. Celebration

**Sacramento State
University Ballroom**
Saturday, January 26, 2019

The Annual MLK Celebration symbolizes the principles of freedom and unity, and the celebration of diversity that highlighted the life of Dr. Martin Luther King Jr. Hosted in the Capital of California, this event serves as one of the largest gatherings of elected officials, judicial members, law enforcement, non profits, community members, business leaders and students from our region and beyond. Your sponsorship will enable us to energize and help the next generation connect to the work of those who have come before them.

I HAVE A DREAM PRESENTING SPONSOR: \$15,000

- Two tables of 10 in Sponsor's Row, closest to Head Table
- One table for children to attend event (in Your Company name)
- Full Page Ad in evening's program, Inside Front Cover
- Official sponsors of the MLK Celebration Essay Contest. Logo in all promotional materials.
- Display of company logo on PowerPoint video screen throughout the evening's festivities
- Company logo and name recognition included in all press releases and promotional materials promoting event
- Logo with hyper linked URL on MLK Website Logo
- Eight representatives at pre-dinner reception with keynote and other honored guests

CIVIL RIGHTS ACT OF 1964 PLATINUM SPONSOR: \$10,000

- Table of 10 in Sponsor's Row, closest to Head Table
- Full Page Ad in evening's program, 1st PLATINUM sponsor — back cover rights
- Logo to appear on MLK Celebration materials
- Display of company logo during event - Logo with hyper linked URL on MLK Website Logo
- Company logo and name recognition included in all press releases and promotional materials promoting event
- Six representatives at pre-dinner reception with keynote and other honored guests

DR DOROTHY & JERRY ENOMOTO FOUNDING SPONSOR: \$5,000

- 10 dinner seats in Sponsor's Row, Tier 1
- Full Page Ad in evening's program
- Display of company logo during event
- Company logo and name recognition in all press and promotional materials
- Logo with hyper linked URL on MLK Website Logo
- Six representatives at pre-dinner reception with keynote and other honored guests

FREEDOM RIDER SPONSOR: \$2,250

- 10 dinner seats in Sponsor's Row, Tier 2
- Half Page Ad in evening's program
- Display of company logo during event
- Four representatives at pre-dinner reception with keynote and other honored guests

COMMUNITY BUILDER SPONSOR: \$1,250

- 10 dinner seats
- Quarter Page Ad in evening's program
- Two representatives at pre-dinner reception with keynote and other honored guests

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Sacramento State University
Saturday, January 26, 2019

2019 Robert T. Matsui
Community Service
Award Honorees



VIVEK RANADIVÉ
and

The Sacramento Kings

Vivek Ranadivé is the owner and chairman of the Sacramento Kings. He is an entrepreneur, technology visionary, New York Times best-selling author and philanthropist recognized for his innovative thinking. Vivek and the Sacramento Kings walk the talk and have worked tirelessly to build community in the Sacramento Region.

Sponsorship Application

____ Yes, we want to sponsor the **2019 MLK Celebration**

company name

contact person

contact title

phone

email

company address

city

state

zip

company website

Method of Payment

CHECK

Please make checks payable to MLK Celebration and mail this form and your check to:
MLK Celebration Committee
P.O. Box 161791
Sacramento, CA 95816

ONLINE WITH CREDIT CARD

visit mlkcelebrationsacramento.org and follow the pay online links

BILL ME

We are pleased to sponsor at the following level(s)

- I Have A Dream Sponsor - \$15,000
- Civil Rights Act Sponsor - \$10,000
- Dorothy & Jerry Enomoto Founding Sponsor - \$5,000
- Freedom Rider Sponsor - \$2,250
- Community Builder Sponsor - \$1,250

Student Table Sponsor

- Table of 10 students - \$650
____ Table x \$650 = ____

Table and Tickets

- Table of 10 \$950
____ Table x \$950 = ____
- Per person \$100
____ Tickets x \$100 = ____

Advertising

Full Page (\$1,000) = ____
Half Page (\$750) = ____
Listing (\$300) = ____

TOTAL ENCLOSED

\$ _____

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Lady Tramaine Hawkins

*Featured Entertainer for the
2019 MLK Celebration Event*

Musical Sponsor Opportunities

Tramaine Hawkins Musical Sponsorship: \$2,000 Corporate Level

- Table of 10 in Sponsor's Row, closest to Head Table
- Acknowledgement in the printed program
- Official sponsor of Tramaine Hawkins on Powerpoint video screen (non exclusive)
- Acknowledgement from the evening emcees
- Logo with hyper linked URL on MLK Website Logo
- Four representatives at pre-dinner reception with keynote and other honored guests

Tramaine Hawkins Musical Sponsorship: \$500 Corporate Level

- Two tickets to dinner
- Acknowledgement in the printed program
- Two representatives at pre-dinner reception with keynote and other honored guests