The 21st Annual Dr. Martin Luther King, Jr. Celebration

Sacramento, California

2020 MLK Celebration

SPONSORSHIP LEVELS & BENEFITS

Remembering and Honoring Dr. Martin Luther King, Jr.

I HAVE A DREAM PRESENTING

$15,000

CIVIL RIGHTS ACT OF 1964 PLATINUM

$10,000

Dr. DOROTHY AND JERRY ENOMOTO FOUNDING

$5,000

FREEDOM RIDER

$2,250

COMMUNITY BUILDER

$1,250

Ruby Bridges Keynote Sponsorship

see last page

Saturday, January 25, 2020

mlkcelebrationsacramento.org
The Annual MLK Celebration symbolizes the principles of freedom and unity, and the celebration of diversity that highlighted the life of Dr. Martin Luther King Jr. Hosted in the Capital of California, this event serves as one of the largest gatherings of elected officials, judicial members, law enforcement, non profits, community members, business leaders and students from our region and beyond. Your sponsorship will enable us to energize and help the next generation connect to the work of those who have come before them.

**I HAVE A DREAM PRESENTING SPONSOR: $15,000**
- Two tables of 10 in Sponsor’s Row, closest to Head Table
- One table for children to attend event (in Your Company name)
- Full Page Ad in evening’s program, Inside Front Cover
- Official sponsors of the MLK Celebration Essay Contest. Logo in all promotional materials.
- Display of company logo on PowerPoint video screen throughout the evening’s festivities
- Company logo and name recognition included in all press releases and promotional materials promoting event
- Logo with hyper linked URL on MLK Website Logo
- Eight representatives at pre-dinner reception with keynote and other honored guests

**CIVIL RIGHTS ACT OF 1964 PLATINUM SPONSOR: $10,000**
- Table of 10 in Sponsor’s Row, closest to Head Table
- Full Page Ad in evening’s program, 1st PLATINUM sponsor — back cover rights
- Logo to appear on MLK Celebration materials
- Display of company logo during event - Logo with hyper linked URL on MLK Website Logo
- Company logo and name recognition included in all press releases and promotional materials promoting event
- Six representatives at pre-dinner reception with keynote and other honored guests

**DR DOROTHY & JERRY ENOMOTO FOUNDING SPONSOR: $5,000**
- 10 dinner seats in Sponsor’s Row, Tier 1
- Full Page Ad in evening’s program
- Display of company logo during event
- Company logo and name recognition in all press and promotional materials
- Logo with hyper linked URL on MLK Website Logo
- Six representatives at pre-dinner reception with keynote and other honored guests

**FREEDOM RIDER SPONSOR: $2,250**
- 10 dinner seats in Sponsor’s Row, Tier 2
- Half Page Ad in evening’s program
- Display of company logo during event
- Four representatives at pre-dinner reception with keynote and other honored guests

**COMMUNITY BUILDER SPONSOR: $1,250**
- 10 dinner seats
- Quarter Page Ad in evening’s program
- Two representatives at pre-dinner reception with keynote and other honored guests
### Sponsorship Application

_____ Yes, we want to sponsor the **2020 MLK Celebration**

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>I Have A Dream Sponsor</td>
<td>$15,000</td>
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<tr>
<td>Civil Rights Act Sponsor</td>
<td>$10,000</td>
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<tr>
<td>Dorothy &amp; Jerry Enomoto Founding Sponsor</td>
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<tr>
<td>Freedom Rider Sponsor</td>
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<td>Community Builder Sponsor</td>
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<td>Student Table Sponsor</td>
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<tr>
<td>Table of 10 students</td>
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<td>Table of 10</td>
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<td>Per person</td>
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<td>Half Page</td>
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**Company Information**

- **Company Name**: [Company Name]
- **Contact Person**: [Contact Person]
- **Contact Title**: [Contact Title]
- **Phone**: [Phone]
- **Email**: [Email]
- **Company Address**: [Company Address]
- **City**: [City]
- **State**: [State]
- **Zip**: [Zip]
- **Website**: [Website]

**Method of Payment**

- **CHECK**
  - Please make checks payable to MLK Celebration and mail this form and your check to:
  - MLK Celebration Committee
  - P.O. Box 161791
  - Sacramento, CA 95816

- **ONLINE WITH CREDIT CARD**
  - Visit mlkcelebrationsacramento.org and follow the pay online links

- **BILL ME**

**TOTAL ENCLOSED**

$ [Total Enclosed]

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mlkcelebrationsacramento.org | MLK Committee is a 501(c)(3) - Tax ID # 320155615 | t 916-925-5080
Sacramento State
University Ballroom
Saturday, January 25, 2020

About The
Keynote Speaker
At the tender age of six, Ruby Bridges advanced the cause of civil rights in November 1960 when she became the first African American student to integrate an elementary school in the South. A lifelong activist for racial equality, in 1999, Ruby established The Ruby Bridges Foundation to promote tolerance and create change through education. In 2000, she was made an honorary deputy marshal in a ceremony in Washington, DC.

Ruby Bridges
Keynote Speaker For the 2020 MLK Celebration Event

Sponsor Opportunities

Ruby Bridges Sponsorship: $10,000
• Table of 10 in Sponsor’s Row, closest to Head Table
• Acknowledgement in the printed program
• Official sponsor of Ruby Bridges on Powerpoint video screen
• Acknowledgement from the evening emcees
• Logo with hyper linked URL on MLK Website Logo
• Four representatives at pre-dinner reception with keynote and other honored guests

Ruby Bridges Sponsorship: $5,000
• Four tickets to dinner
• Acknowledgement in the printed program
• Logo on MLK Website Logo
• Two representatives at pre-dinner reception with keynote and other honored guests