

Material Specs 2020

Martin Luther King Program Guide Ad Specs

MATERIALS DEADLINE:

AD MATERIALS AND LOGOS DUE: 1/8/2020

IMPORTANT MESSAGE:

The following specifications are for AD MATERIALS in the Martin Luther King Program Guide only.

PRODUCTION CONTACT:

Please email materials and address questions concerning material, inserts, and material specifications to:

PRODUCTION MANAGER

production@alcalaypr.com
Phone 916.925.5080

FILES & FORMATS:

For optimum reproduction, please adhere to the following material specifications:

- High Resolution PDF
- All ads and logos are in FULL COLOR
- Logos should be vector based eps files, 250 dpi, 2" minimum

AD SIZES:

I have A Dream Presenting Sponsor

Two Full Pages

Civil Rights Act of 1964 Platinum Sponsor

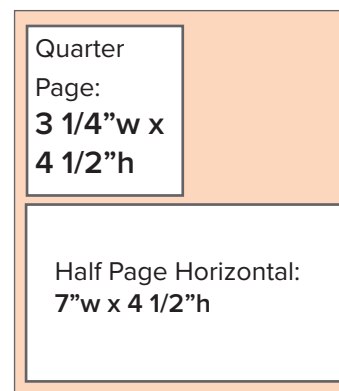
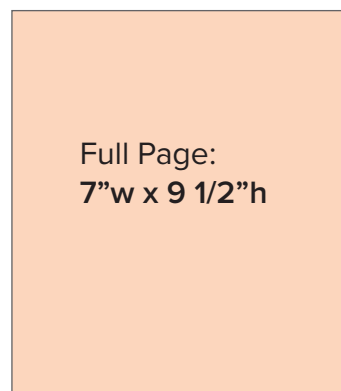
Full Page

Dr. Dorothy & Jerry Enomoto Found Sponsor

Full Page

Freedom Rider Sponsor - Half Page

Community Builder - Quarter Page



NOTES:

All sizes are given in inches. Diagrams indicate size only, not positioning. Partial ads may be combined on a single page.