

24th Annual

MARTIN LUTHER KING, JR.

C E L E B R A T I O N



SPONSORSHIP LEVELS & BENEFITS

Saturday, January 28, 2023

Sacramento State University Ballroom

mlkcelebrationsacramento.org



- 8 dinner seats
- Quarter Page Ad in evening's program
- Two representatives at pre-dinner reception with keynote and other honored guests

Dr. Martin Luther King, Jr. Celebration Sacramento

BENEFITS OF SPONSORSHIP	PRESENTING SPONSOR I HAVE A DREAM	PLATINUM SPONSOR CIVIL RIGHTS ACT OF 1964	FOUNDING SPONSOR DR. DOROTHY & JERRY ENOMOTO	FREEDOM RIDER SPONSOR	COMMUNITY BUILDER SPONSOR	
	\$15,000	\$10,000	\$5,000	\$2,250	\$1,550	
Company logo will be set apart, enlarged or distinguished from the names and/or logos of the other sponsors.	✓					
Ability to have a booth (provided by the sponsor) outside of venue to display product information.	✓	✓				
Full-color advertisement on the outside back cover of Program Booklet.	✓					
Full color advertisement in Program Booklet.	✓	✓	✓	1/2 page ad	1/4 page ad	
VIP reception for guest company representative, provided with light refreshments and photo opportunities.	✓	✓	✓	✓		
The Premier Sponsor will have a brief (3 minutes max.) opportunity to speak at the event.	✓					
Company logo under Corporate Sponsors scrolled on screen as part of opening and closing credits.	✓	✓				
Company logo prominently displayed on the Corporate Sponsor page of the Program Booklet.	✓	✓	Company name listed in program	Company name listed in program	Company name listed in program	
Premier seating in Special Section reserved tables(s) seating ten (8).	3	2	1	1	1	
Company name listed as sponsor in Program Booklet	✓	✓	✓	✓	✓	
Company name and/or logo will be listed as a sponsor of the MLK Website	✓	✓	✓	✓	✓	

The 24th Annual
Dr. Martin Luther King, Jr.
Celebration

**Sacramento State
University Ballroom
Saturday, January 28, 2023**

Sponsor Form

____ Yes, we want to sponsor the **2023 MLK Celebration**

company name

contact person

contact title

phone

email

company address

city

state

zip

company website

Method of Payment

____ CHECK

Please make checks payable to MLK Celebration
and mail this form and your check to:
MLK Celebration Committee
P.O. Box 161791
Sacramento, CA 95816

____ ONLINE WITH CREDIT CARD

visit mlkcelebrationsacramento.org and follow the pay online links

____ BILL ME

We are pleased to sponsor at the following level(s)

- ☐ I Have A Dream Sponsor - \$15,000
- ☐ Civil Rights Act Sponsor - \$10,000
- ☐ Dorothy & Jerry Enomoto Founding Sponsor - \$5,000
- ☐ Freedom Rider Sponsor - \$2,250
- ☐ Community Builder Sponsor - \$1,550

Student Table Sponsor

- ☐ Table of 8 students - \$850
____ Table x \$850 = ____

Table and Tickets

- ☐ Table of 8 \$1000
____ Table x \$1000 = ____
- ☐ Per person \$100
____ Tickets x \$100 = ____

Advertising

Full Page (\$1,000) = ____
Half Page (\$750) = ____
Listing (\$300) = ____

TOTAL ENCLOSED

\$ _____