



The 26th Annual MLK Celebration Honoring the Legacy of Dr. Martin Luther King, Jr.

2025 SPONSORSHIP OPPORTUNITIES

Saturday, January 25, 2025

Sacramento State - University Ballroom

mlkcelebrationsacramento.org

Dr. Martin Luther King, Jr. Celebration Sacramento

BENEFITS OF SPONSORSHIP	PRESENTING SPONSOR I HAVE A DREAM	PLATINUM SPONSOR CIVIL RIGHTS ACT OF 1964	FOUNDING SPONSOR DR. DOROTHY & JERRY ENOMOTO	FREEDOM RIDER SPONSOR	COMMUNITY BUILDER SPONSOR
	\$15,000	\$10,000	\$5,000	\$2,250	\$1,550
The company logo will be prominently displayed in a prominent position throughout the program	✓				
A display table is included during the event reception to showcase product information.	✓	✓			
Full-color advertisement on the outside back cover of Program Booklet.	✓				
Full color advertisement in Program Booklet.	✓	✓	✓	1/2 page ad	1/4 page ad
VIP reception for guest company representative, provided with light refreshments and photo opportunities.	✓	✓	✓	✓	
The Premier Sponsor will have a brief (3 minutes max.) opportunity to speak at the event.	✓				
Company logo under Corporate Sponsors scrolled on screen as part of opening and closing credits.	✓	✓			
Company logo prominently displayed on the Corporate Sponsor page of the Program Booklet.	✓	✓	Company name listed in program	Company name listed in program	Company name listed in program
Premier seating in Special Section reserved tables(s) seating ten (8).	3	2	1	1	1
Company name listed as sponsor in Program Booklet	✓	✓	✓	✓	✓
Company name and/or logo will be listed as a sponsor of the MLK Website	✓	✓	✓	✓	✓

The 26th Annual MLK Celebration - Sponsorship Form

Yes, we want to sponsor the 2025 MLK Celebration

Company Name

Contact Person

Contact Title

Phone

Email

Company Address

City

State

Zip

Company Website

We are pleased to sponsor at the following level(s)

- I Have A Dream Sponsor >>> \$15,000
- Civil Rights Act Sponsor >>> \$10,000
- Dorothy & Jerry Enomoto Founding Sponsor >>> \$5,000
- Freedom Rider Sponsor >>> \$2,250
- Community Builder Sponsor >>> \$1,550

Table(s) - includes mention in program

Table of 8 \$1,000
___ Table x \$1,000 = _____

Ticket(s)

\$100 per person
___ Tickets x \$100 = _____

Student Table Sponsor

Table of 8 students, 2 Chaperones >>> \$850
___ Table x \$850 = _____

Advertising

Full Page - \$1,000 | Half Page \$750 | Listing \$300

Method of Payment

_____ CHECK

Please make checks payable to MLK Celebration and mail this form and your check to:

MLK Celebration Committee

P.O. Box 161791
Sacramento, CA 95816

_____ ONLINE WITH CREDIT CARD

visit mlkcelebrationsacramento.org and follow the pay online links

_____ BILL ME

We will email you an invoice

Total Amount Enclosed

\$ _____

mlkcelebrationsacramento.org

MLK Committee is a 501(c)3

Tax ID # 320155615

916-925-5080