



## MLK Celebration Sacramento Announces Community Service Award Honoree, Keynote Speaker, and Grant Recipient for 27th Annual Event

**Sacramento, CA** — The Sacramento Martin Luther King Jr. Celebration Committee announces key highlights for its 27th Annual Sacramento MLK Celebration, to be held Saturday, January 24, 2026 from 6:00 p.m. to 9:00 p.m., at California State University, Sacramento – University Ballroom.

This year's keynote address will be delivered by Bishop Parnell Lovelace, a Sacramento-based faith leader recognized for advancing justice, unity, and community empowerment. His message will reflect on Dr. Martin Luther King Jr.'s enduring legacy and its continued relevance in today's world.

Kevin Brown has been selected as the 2026 recipient of the Robert T. Matsui Community Service Award. A former Major League Baseball player and CEO of People Working Together, Brown is being honored for his long-standing commitment to creating jobs, expanding opportunity, and improving the lives of Sacramento's underserved communities.

"For 27 years, this celebration has honored Dr. King's legacy by uniting our community, recognizing service, and inspiring the next generation," said Vince Miles, Chairman of the Sacramento MLK Committee.

The Sacramento MLK Celebration Committee will also present its annual community grant to Neighborhood Wellness Foundation, recognizing the organization's work to strengthen health, wellness, and opportunity throughout the region.

Founded in response to a tragic act of hate in the community, the Sacramento MLK Celebration has grown into one of the region's most inclusive annual events, bringing together civic leaders, educators, students, faith leaders, nonprofit organizations, and community members to reflect, recognize service, and recommit to Dr. King's vision.

Tickets, sponsorships, and donation opportunities are available at [www.mlkcelebrationsacramento.org](http://www.mlkcelebrationsacramento.org).

### Event Details

Saturday, January 24 | 6:00 p.m. – 9:00 p.m.

Sacramento State University – University Ballroom

### Media Contact

Michael Alcalay

MLK Sacramento Celebration Committee

Phone: 916-925-5080 | [www.mlkcelebrationsacramento.org](http://www.mlkcelebrationsacramento.org)