



Partner With Us

28th Annual MLK Celebration

**Sponsor One of Northern California's
Premier MLK Celebrations**

SPONSORSHIP OPPORTUNITIES

Saturday, January 23, 2027
Sacramento State University Ballroom
mlkcelebrationsacramento.org

Building Community • Inspiring Leadership • Honoring a Legacy

For nearly three decades, the MLK Celebration has brought together business, education, government, and community leaders to honor Dr. King's legacy while inspiring future generations through scholarship, leadership, and service.

BENEFITS OF SPONSORSHIP	PRESENTING SPONSOR <i>I HAVE A DREAM</i>	PLATINUM SPONSOR <i>CIVIL RIGHTS ACT OF 1964</i>	FOUNDING SPONSOR <i>DR. DOROTHY & JERRY ENOMOTO</i>	FREEDOM RIDER SPONSOR	COMMUNITY BUILDER SPONSOR
	\$15,000	\$10,000	\$5,000	\$2,250	\$1,550
Company logo prominently displayed throughout the event and program.	✓				
Exhibit table during the reception to showcase your organization.	✓	✓			
Full color advertisement on the outside back cover of Program Booklet.	✓				
Full color advertisement in Program Booklet.	✓	✓	✓	1/2 page ad	1/4 page ad
VIP reception for guest company representative, provided with light refreshments and photo opportunities.	✓	✓	✓	✓	
The Premier Sponsor will have a brief (3 minutes max.) opportunity to speak at the event.	✓				
Company logo under Corporate Sponsors scrolled on screen as part of opening and closing credits.	✓	✓			
Company logo prominently displayed on the Corporate Sponsor page of the Program Booklet.	✓	✓	Company name listed in program	Company name listed in program	Company name listed in program
Premier seating in Special Section. Reserved seating (1-3 tables based on sponsorship level).	3	2	1	1	1
Recognition in the official event program.	✓	✓	✓	✓	✓
Recognition on the official MLK Celebration website	✓	✓	✓	✓	✓

The 28th Annual MLK Celebration – Sponsorship Form

☐ Yes, we want to sponsor the 2027 MLK Celebration Sacramento Capital Region

Company Name

Contact Person

Contact Title

Phone

Email

Company Address

City

State

Zip

Company Website

We are pleased to sponsor at the following level(s)

- ☐ I Have A Dream Sponsor >>> \$15,000
- ☐ Civil Rights Act Sponsor >>> \$10,000
- ☐ Dorothy & Jerry Enomoto Founding Sponsor >>> \$5,000
- ☐ Freedom Rider Sponsor >>> \$2,250
- ☐ Community Builder Sponsor >>> \$1,550

Table(s) - includes mention in program

Table of 8 \$1,000

___ Table x \$1,000 = _____

Ticket(s)

\$100 per person

___ Tickets x \$100 = _____

Student Table Sponsor

Table of 8 students, 2 Chaperones >>> \$850

___ Table x \$850 = _____

Advertising

Full Page - \$1,000 | Half Page \$750 | Listing \$300

Method of Payment

☐ **CHECK**

Please make checks payable to
MLK Celebration and mail this
form and your check to:

MLK Celebration Committee
P.O. Box 161791
Sacramento, CA 95816

☐ **ONLINE WITH CREDIT CARD**

Scan the QR code or visit
mlkcelebrationsacramento.org and
follow the pay online links



☐ **BILL ME**

We will email you an invoice

Total Amount Enclosed

\$

mlkcelebrationsacramento.org

MLK Committee is a 501(c)3

Tax ID # 320155615

916-925-5080